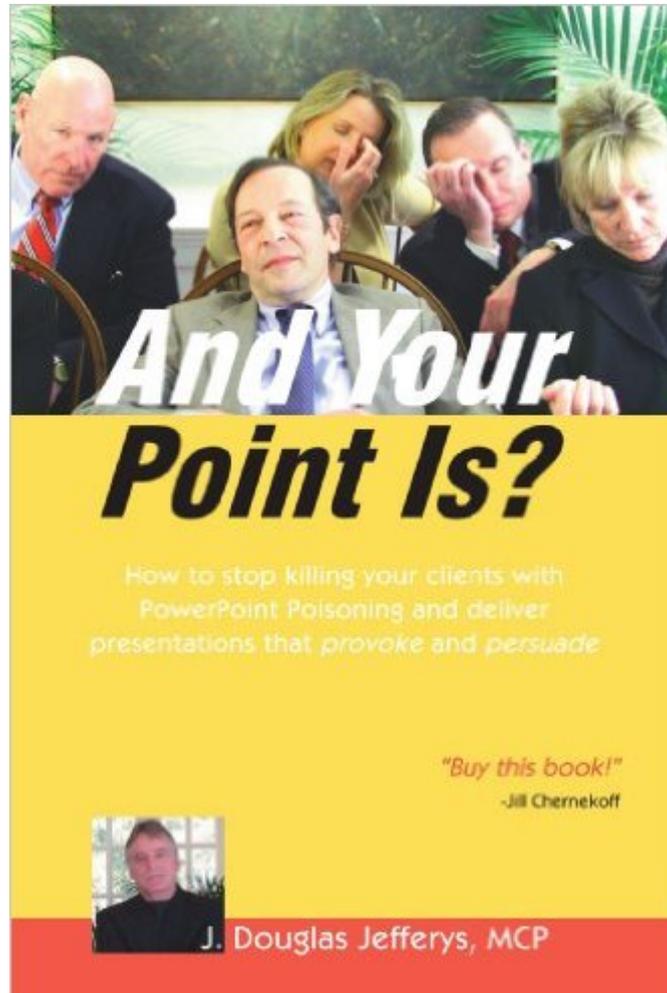


The book was found

# And Your Point Is?



## Synopsis

Discover how applying The Seven Basic Rules of presentation design will let you speak with confidence, and keep you and your audience on the same wavelength every step of the way!

## Book Information

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## Customer Reviews

The author relates 7 basic points that a presentation should meet to effectively get your message to your audience. His points (what's in it for me, less is more, 6 X 6 bullets, use of fonts, colors etc.) were covered with better explanation by J. Weissman in his book Presenting to Win. However, this book does contain some useful tips on the use of animation and hyperlinks with PP and also has an interesting chapter on the Columbia shuttle accident and how a poorly designed PP presentation by the NASA/Boeing scientists contributed to the event.

An excellent (and worthwhile) read! The author's writing style, coupled with his in-depth knowledge of the subject matter, make this book instrumental in gaining the knowledge to take your public speaking skills to the next level. To boost my company's (and co-worker's) productivity, I have highly recommended this book at the office.

Probably the best book out there on this valuable topic. I put the knowledge to use right away.

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